

Financial Report by The Executive Secretary of the
National Athletic Trainers Association.

April. 1942.

146 members made up of three types
of membership.

Bill Tracy

79 memberships	\$2.00-	\$158.00
29 memberships	\$1.50-	\$ 43.50
33 memberships	\$1.00-	\$ 33.00
5 memberships	\$.50	\$ 2.50
Total.		\$237.00

Postage -----	\$40.15
Stationary & Supplies-----	\$43.52
Office Rent. June, July, Aug, Sept, Oct. \$5.00 per.	25.00
Office Rent. Nov, Dec, Feb, March, April. \$10.00 Per.	50.00
Telephones & Telegrams.	1.10
Salary Office Assistant.	20.00
Travel Administrative. Chicago 2. Des Moines 2.	50.00
Misc Expence of NATA.	43.42
Total.	\$273.19

Paid to Athletic Journal for 5 members.	5.00
	\$278.19

Money paid out.	\$278.19
Money taken in	\$ 237.00
	\$ 41.19 Deficit for year to-date.

To interview state secretary's of high school associations,

A trip into the South covering 8 states was made by the secretary last July, 1941. The Athletic Journal Publishing company advanced me \$100.00, the remainder of the trip expences was paid by the secretary from his own bank account.

The amount of money due the National Athletic Trainers Association will not be paid until June 1942. It is possible that there will be enough to take the association out of the red. A complete report will be mailed to all members at the time we mail out new membership blanks, probably during the summer months.

The advertising did not go as well as we had expected it to due to the condition of the country. After war became a threat most of the national advertisers stopped all advertising. Then again the members of the association did not work hard enough to get new advertisers. You can easily see from this report that it is impossible to continue printing a fine Journal like we have from the amount of money that is paid in by membership fees. It takes advertising. This association and it's Trainers Journal is all you trainers have to hold on to in order to elevate the training profession to the place it deserves in the athletic world. My recommendation to all of you would be to sell more memberships and more advertising this coming year.

We have a potential membership possibility of 80,000, by way of the Student Trainers Program. It is a natural for every high school in the country. Sell your high school, there are four possible members in each high school in the country. This association is making a gallant stand to put modern training methods before the eyes of the nation. You as a member should do your part.